



Fit Coffee New Team Member Starter Pack

Welcome to the Fit Coffee team! This Starter Pack is intended to give you a crash course in the key aspects of Organo Gold, including:

- ✓ How to manage your Organo Gold account
- ✓ The Organo Gold business opportunity
- ✓ A summary of the Organo Gold products
- ✓ Our team's strong support network

We highly recommend you read the business opportunity section, even if you didn't join Organo Gold specifically for the business side of it. It is a fantastic opportunity to earn residual income simply from sharing these great products with others.

Managing Your Organo Gold Account

Managing your account is simple. Below is a summary of how to log in and navigate your account.

Logging into your account

- Website: www.organogold.com
- Username: The username you enter when you sign up
- Your retail website: [\[your username\].organogold.com](http://[your username].organogold.com)
(see the business opportunity section below for more information)

Navigating your account

- | | |
|--------------------------------------|--|
| Placing orders | Under the "Shopping Basket" tab you can place one-off orders. Alternatively, under the "Autoship" tab you can set up a system for products to be shipped to you regularly. Autoship is explained in more detail in the business opportunity section below. |
| Signing up new members | The "Sponsor" tab is where you can sign up new Organo Gold members under you. Alternatively, you can direct your contacts to your retail website [your username].organogold.com and they can sign up themselves (which will put them automatically under you). |
| Monitoring your business performance | The "Commissions", "Dashboard", "Genealogy" and "Reports" tabs contain all the information you need to know about your Organo Gold business and how it is performing. |
| Learning more about Organo Gold | The "Other" tab contains a link to the "OG University" website, which has a heap of information on Organo Gold, including tools for building your Organo Gold business. |

The Business Opportunity

Organo Gold is a network marketing company that rewards associates for sharing high quality products with their contacts.

The success of network marketing is well known. Recently, when asked by David Letterman what he would do if he lost everything and had to start over from scratch, Donald Trump responded “I would find a good Network Marketing company and get to work.”

So how do you start your own Organo Gold business? Easy – simply follow the below steps.

Step 1: Becoming and staying “active”

Sign up as a distributor	In order to make money from Organo Gold you must be signed up as an Organo Gold distributor. If you haven't already signed up, go to the Shop page on www.fitcoffee.com.au and click on one of the “sign up and save” buttons under the products.
Autoship	Autoship is a system that applies to all distributors and regularly ships your products to you each month. You can manage you autoship (including the products shipped from month to month) through the “Autoship” tab in your back office.
Ordering 100PV	In order to remain “active” (and be eligible to earn money) you must order a minimum of 100 Personal Volume (PV) points per month through your autoship. Each product is allocated a different PV (see the products section below).

Step 2: Earning money

Your “legs”	If you go to the “Dual Team” option under the Genealogy tab in your Organo Gold account you will see that you have a left leg and a right leg under you on which to build your team.
Becoming qualified	In order to become “qualified” and earn commissions you need to be active (ie order 100PV per month) and have one person signed up on your left leg and one person signed up on your right leg, both of whom must also be active.
Signing up new associates under you	You can sign up new people under you by directing them to your retail website where they can click “join us” which will automatically sign them up under you.
Sources of income	Organo Gold has the following sources of income: <ul style="list-style-type: none">• Retail Profits – a share of the profits from retail sales through your Organo Gold website.• Fast Track Bonus – Earn \$15 to \$130 on each OG Promotional Product Pack sold.• Dual Team Bonus – Build, lead, and motivate two business teams with one on your left and the other on your right, and you have the potential to earn up to \$75,000 (paid weekly) through commissions on the sales made directly under you.

- Unilevel Bonus – Receive bonuses from product orders and re-orders generated in your group (whether or not directly signed up under you), up to nine levels deep (paid monthly).
- Unilevel Matching Bonus – Earn a percentage of the Unilevel Bonus earned by your Personally Sponsored Distributors, up to 4 levels deep.
- Generational Bonus – You can earn additional bonuses as deep as four generations of qualified Sapphires and above (paid monthly).
- Global Bonus Pool – Reach the high levels and qualify to share in 3% of the total worldwide commissionable volume (earned monthly, paid quarterly).

Step 3: Achieve rank advancements

Rank advancements

Once you start earning money your aim should be to build your business so you can advance to the higher Organo Gold ranks (and in doing so earn additional money through extra commissions). The higher ranks are:

- Sapphire
- Ruby
- Emerald
- Diamond
- Blue Diamond
- Black Diamond
- Crown Diamond
- Crown Ambassador

In reaching these additional ranks you will also be building your left and right legs up, which will in turn cause you to build your team and earn more commissions.

Approaching potential new members

If you want to grow your business quickly the best way to do that is to keep signing up new distributors under you, which will increase your commissions. There are many successful techniques that people use to sign up new distributors – I'd be happy to send you information or discuss them with you any time.

Importance of being in a good team

Being in a good team is very important because once you sign up and fix your place in the team tree everyone signed up after you goes under you in the tree and earns you points. A good team will also provide support for you to build your business.

Fit Coffee has a strong support network (explained in more detail below) so you have chosen a great team to join to help you build your Organo Gold business!

The Products

Below is a summary of some of Organo Gold's key products. For a full list of products see our website at <http://www.fitcoffee.com.au/buy-organo-gold/>.

Each product Organo Gold's key ingredient, ganoderma lucidium, an organic reishi mushroom extract that has been used in Chinese medicine for centuries.

What products are available?



UNO Coffee Pods

PV = 20

100% Arabica brew. Smooth and sophisticated coffee pods compatible with most coffee pod machines (as are the DUE and TRE pods below).



DUE Coffee Pods

PV = 20

An Arabica and Robusta espresso blend that captivates taste buds with the best of both worlds.



TRE Coffee Pods

PV = 20

The power and intensity you expect from an Italian espresso, from the comfort of your own home.



Café Latte

PV = 15

Creamy latte made from the finest Arabica coffee beans and infused with organic ganoderma.



Black Coffee

PV = 15

Invigorating black coffee with a robust, smooth flavour and the healthy benefits of organic.



[Café Mocha](#)

PV = 18

Rich coffee combined with the finest quality cocoa and ganoderma to create a classic mocha taste.



[Hot Chocolate](#)

PV = 18

Indulgent hot chocolate with a silky smooth texture and delicious ganoderma enriched finish.



[Green Tea](#)

PV = 18

Soothing organic green tea packed full of goodness and our renowned organic ganoderma.



[King of Coffee](#)

PV = 29

Luxury premium organic coffee with a delicious bold flavour and health benefits to match.



[Red Tea](#)

PV = 18

Refreshing, uplifting and positively delicious tea made from the finest organic red tea leaves.

Our Team's Support Network

You will no doubt have a lot of questions as you start your Organo Gold journey. Fit Coffee and its broader team have a very supportive network of people that are more than happy to answer any questions that you have.

You may wish to take advantage of one or more of the following:

- ✓ A Facebook page solely for people in the broader team that Fit Coffee is a part of to ask Organo Gold related questions and receive Organo Gold updates – let me know if you would like to join this page and I will arrange for you to be added
- ✓ Contact me by email or phone and I will be happy to answer any questions you may have

Thanks for joining the Fit Coffee team and good luck!